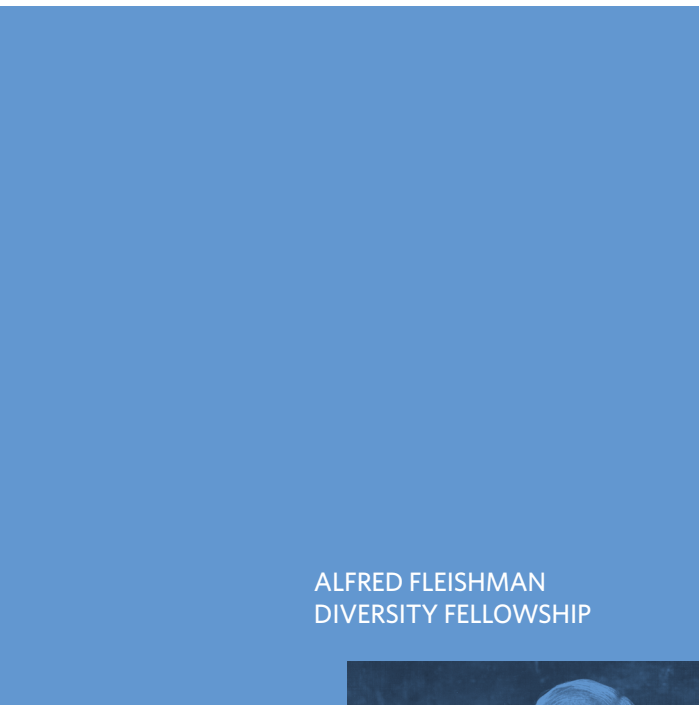


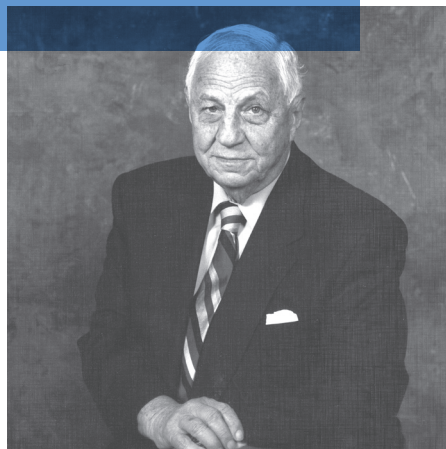


FLEISHMANHILLARD

The power of true



**ALFRED FLEISHMAN
DIVERSITY FELLOWSHIP**



ABOUT THE PROGRAM

Alfred Fleishman, one of our agency's founders, was dedicated to promoting human rights and helping people from diverse backgrounds communicate with and understand one another. In his honor, FleishmanHillard offers the Alfred Fleishman Diversity Fellowship program.

The program targets ethnically diverse candidates and applicants who have a passion for ethnic or cultural diversity. All applicants must demonstrate a commitment to promoting ethnic and cultural diversity through their work, education and life experiences. It provides six- to 12-month paid Fellowships — with benefits — professional development opportunities and a mentor program. Fellows will rotate among account teams, gaining practical experience in the field of integrated communications from some of the industry's best counselors.

THE POWER OF TRUE OPPORTUNITY

> Ideal Candidate

We are looking for college seniors, recent college graduates and graduate students. The ideal candidate should have a career interest in public relations, communications, marketing, advertising or creative services, as well as proven writing skills, academic achievement, creative problem-solving skills and proficiency in social media communications.

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"Becoming a Fellow was one of the best career decisions I could have made. The Fellowship gave me the opportunity to work with and build lifelong relationships with some of the most seasoned veterans in PR. It wasn't until I came to FleishmanHillard that I was given responsibilities that helped me mature as a professional."

- Carolyn Smith

> During the Fellowship, individuals will have the opportunity to:

- Contribute to high-caliber client work
- Write, edit and proofread materials in AP style
- Pitch story ideas to relevant media and participate in brainstorm sessions
- Contribute to the new business process
- Monitor, research, compile and analyze client media coverage

> You'll need to provide:

- Completed application form
- Resume and cover letter
- Two letters of recommendation from current or previous employers or educators
- Two writing samples — news releases, school newspaper articles or other relevant writing samples (please limit to two pages each)



ABOUT US

FleishmanHillard is the world's most complete global communications firm, specializing in public relations, public affairs, marketing, paid media, and transmedia and social content. FleishmanHillard delivers on *The power of true*, reflecting the firm's high values and unique ability to guide clients through a world demanding unprecedented authenticity and transparency.

The firm's award-winning work is widely heralded, and FleishmanHillard has been honored with numerous industry accolades, including PRWeek's inaugural "Global Agency of the Year," "Standout Agency" on Advertising Age's 2013 A-List; and NAFE's "Top 50 Companies for Executive Women" for 2010-2015.

CONTACT

To apply or to find out more, including a list of participating offices, please visit fleishmanhillard.com/careers

Follow the conversation on Twitter at [#FHfellow](https://twitter.com/FHfellow).

Please email any questions to DiversityFellowship@fleishman.com.