



FLEISHMANHILLARD

FleishmanHillard Detroit Fall/Winter Internship

Position Overview and Responsibilities

Interns will work closely with FleishmanHillard account staff to execute public relations and social media responsibilities on behalf of local, national and international clients. Responsibilities will include supporting monitoring/reporting, conducting research, developing media lists, pitching story ideas to media, developing and writing media materials, social media audits, developing content/strategy and fielding requests as appropriate.

FleishmanHillard believes a diverse team brings a wider range of personal and professional experiences and perspectives. We recognize that diversity and inclusion benefit our agency, our clients, and the communities in which we work and live.

Skill Building:

Hands-on instruction to an agency environment including:

- a basic knowledge of how to work with print and electronic media
- specialized writing skills such as news releases, media advisories, pitch letters, other media materials
- event coordination
- exposure to project coordination and execution
- exposure to account management and program development
- knowledge of Microsoft Office Suite

Qualifications

Qualified candidates will have completed their junior year of college with a focus in journalism, public relations, communications, English or something similar. Ideal candidates will be available for three full days in the office.

If interested in an internship, please submit a resume, cover letter and one AP-style writing sample to Tracy.Daniel@fleishman.com and Ashleigh.chatel@fleishman.com

About FleishmanHillard

FleishmanHillard specializes in public relations, reputation management, public affairs, brand marketing, digital strategy, social engagement and content strategy. We have been named PRWeek's Global Agency of the Year and Best Places to Work; a "Standout Agency" on Advertising Age's A-List; NAFE's "Top 50 Companies for Executive Women" for six years running; and among our firm's award-winning work we've taken home 5 Lions in the past two years at the Cannes International Festival of Creativity. We're also more motivated by what we can give than what we receive, and in our 70th year we've initiated a worldwide service commitment to support social inclusion in the communities in which we work and live. Visit us at www.fleishmanhillard.com.

FleishmanHillard is committed to equal employment opportunity and affirmative action. FleishmanHillard does not discriminate in any aspect of employment on the basis of race, color,

The power of true

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religion, national origin, ancestry, gender, sex, sexual orientation, gender identity and/or expression, age, veteran status, disability, or any other characteristic protected by federal, state, or local employment discrimination laws where FleishmanHillard does business. Our policy is to employ, advance, and reasonably accommodate all qualified employees and applicants. Any person who feels that he or she has been subjected to discrimination should immediately report the matter to Talent Development or to a supervisor.

Any reported incident will be investigated. Retaliation against an employee or applicant who makes a good-faith claim of discrimination is prohibited. Employees and applicants may bring good-faith complaints, ask questions, and raise concerns without fear of reprisal or retaliation.

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