



FLEISHMAN
HILLARD

ALFRED FLEISHMAN DIVERSITY FELLOWSHIP



ABOUT THE PROGRAM

Alfred Fleishman, one of our agency’s founders, was dedicated to fostering a culture of diversity and inclusion. He was instrumental in bringing underrepresented groups together for dialogue and community. In his honor, FleishmanHillard offers the Alfred Fleishman Diversity Fellowship program.

We’re looking for candidates who have a passion for ethnic or cultural diversity. All applicants must demonstrate a commitment to promoting ethnic and cultural diversity through their work, education and life experiences. It provides six- to 12-month paid Fellowships — with benefits — professional development opportunities and a mentor program. Fellows will rotate among account teams, gaining practical experience in the field of integrated communications from some of the industry’s best counselors.

THE POWER OF TRUE OPPORTUNITY

Ideal Candidate

We’re looking for college seniors, recent college graduates and graduate students who have high learning agility and critical thinking skills. Candidates should have a career interest in public relations, communications, marketing, advertising or creative services, as well as proven writing skills, academic achievement, creative problem-solving skills and proficiency in social media communications. Ideal candidates must be nimble in their ability to adapt to different situations and challenges while maintaining proficiency in their work performance.



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As a recent college grad, I’ve learned the types of skills that cannot be taught in class but can only be gained and polished through practice and experience.”

- Aida Domingo

During the Fellowship, individuals will have the opportunity to:

- Contribute to high-caliber client work
- Write, edit and proofread materials in AP style
- Pitch story ideas to relevant media and participate in brainstorm sessions
- Contribute to the new business process
- Monitor, research, compile and analyze client media coverage
- Participate in client meetings
- Present ideas and project results
- Advance the agency's D&I initiatives internally and externally
- Serve as a D&I Ambassador

You'll need to provide:

- Completed application form
- Resume and cover letter
- Two letters of recommendation from current or previous employers or educators upon request
- Two writing samples — news releases, school newspaper articles or other relevant writing samples (please limit to two pages each)



ABOUT US

Our 70+ year heritage inspires each day at FleishmanHillard — where we never settle, so our clients never have to either. We're experts in public relations, reputation, public affairs, brand and consumer marketing, media relations, crisis management, social engagement, content strategy and more. But we're more than the sum of our expertise. We're more than a leading global communications agency — we're one seamless, global team with the full resources of a worldwide network — all committed to do what's right by our clients and our people. Our work doesn't just win awards, we're a great place to work, too. If you need a reference, check PR Week's 2017 "Best Places to Work" list or NAFE's "Top 50 Companies for Women Executives." Because this is where ambition meets opportunity. Where the work truly matters. And where we help clients grow, inspire, take risks and make a difference in the world.

CONTACT

To apply or to find out more, including a list of participating offices, please visit fleishmanhillard.com/careers

Please email any questions to DiversityFellowship@fleishman.com