



FLEISHMAN  
HILLARD

TRUE GLOBAL  
INTELLIGENCE

*A New Administration and  
the U.S. Technology Market*

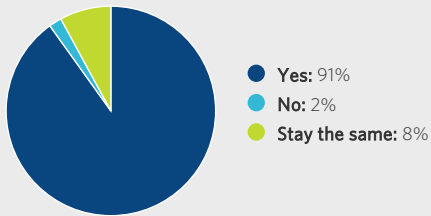
# GROWTH PERSPECTIVES FROM IT DECISION- MAKERS

\*Research by FleishmanHillard TRUE Global Intelligence, the in-house research practice of FleishmanHillard fielded a survey of 450 ITDM's in the U.S. between Jan. 8 and Jan. 15.

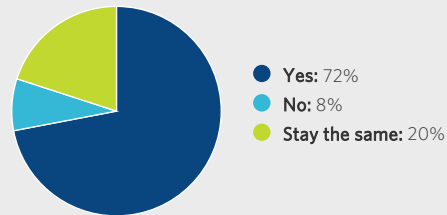
*As part of our upcoming 2021 Technology Industry Look Ahead, FleishmanHillard's TRUE Global Intelligence asked 450 U.S.-based IT decision-makers some direct questions about the impact of the new administration on the technology industry.*

*The research, conducted January 8 - January 15, found tech leaders are optimistic about growth in the sector and increased government spending, while many are cautious about increased regulation and higher corporate taxes.*

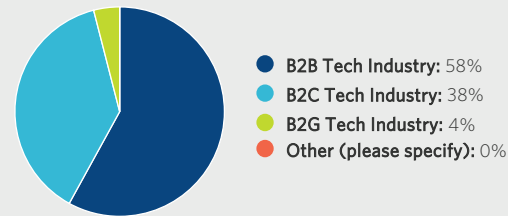
**Thinking about the U.S. tech sector, do you think it will grow in 2021?**



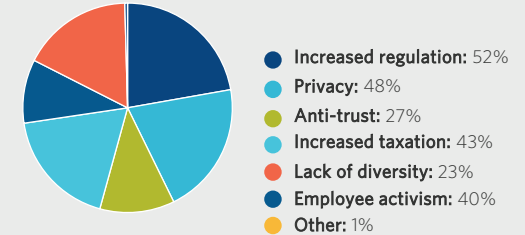
**Will the newly elected government provide growth in the tech sector?**



**Where do you think there will be the most significant amount of growth?**



**What reputational concerns do you have for the tech sector in 2021 given the new administration?**



*When asked how could the new administration positively impact the tech sector in 2021, respondents overwhelmingly agreed that the Biden Administration could:*

- Promote STEM education in schools and universities to help fill the skills gap
- Increase diversity in the tech sector overall
- Provide financial incentives such as low-interest loans and tax credits
- Implement more regulation and policies to manage trust and privacy concerns
- Invest more heavily in research and innovation to drive growth in the U.S.

*There are still many unknowns ahead, but the technology sector appears optimistic that 2021 will be a year of growth largely supported by the Biden Administration.*



*For more info contact:*

# ALISON MCNALLY

**TECHNOLOGY PRACTICE LEAD, NORTH  
AMERICA**

**E: [ALISON.MCNALLY@FLEISHMAN.COM](mailto:ALISON.MCNALLY@FLEISHMAN.COM)**