

## ABOUT FH4INCLUSION

In 2016, FleishmanHillard CEO John Saunders asked employees how they wanted to celebrate FleishmanHillard's milestone 70<sup>th</sup> anniversary year. The overwhelming response from across our global network was that people wanted to get involved in their communities in a meaningful way. FH4Inclusion was born from our team's desire to take immediate action and create lasting change by advancing inclusion in the communities where they live and work.

### What is inclusion?

An inclusive society is one where all people feel valued, their differences are respected, and their basic needs are met so they can live in dignity.

### Why inclusion?

Around the world, people are excluded from opportunities based on factors outside their control — race, ethnicity, gender, ability, sexual orientation, economic standing and more. As a communications agency, FleishmanHillard is well-suited to support inclusion, with the experience to connect with, and raise awareness and support for, groups of individuals who may be excluded from opportunity or marginalized from society. This is one of many ways we are working to achieve our ambition to be the most inclusive agency in the world.

### What type of organizations does FH4Inclusion support?

With FH4Inclusion, our colleagues globally lend their time and talent to organizations that promote inclusion in their local communities, nationally and worldwide. These organizations provide invaluable services and support for people from all walks of life, championing inclusion through their commitment to advance racial equity, supplier diversity, disability awareness, education, job training, healthcare and more. FleishmanHillard's non-discrimination policies prohibit partnering with non-religious organizations with an explicit policy of discrimination based on race, color, religion, national origin, ancestry, gender, sex, sexual orientation, gender identity and expression, age, veteran status, disability, or any other characteristic protected by federal, state, or local employment discrimination laws where FleishmanHillard does business.

### Who is involved?

All of FleishmanHillard's nearly 80 global offices identify nonprofit organizations, initiatives or charities that champion inclusion in their local communities.

### What are the results?

We are proud to have contributed more than 35,000 hours to more than 130 partner organizations.

